

VAR GROUP ANNOUNCES ESTABLISHMENT OF "YARIX APAC," ASIA-PACIFIC CYBERSECURITY JOINT VENTURE

- Var Group's 50-million-euro, 400-resource cybersecurity center worldwide grows in the international market with a new base in Thailand and boosts Security Operation Center services;
- Strengthened the "Follow the Sun" model, based on teams spread across multiple time zones to ensure continuous threat coverage.

Bangkok, June 16, 2025 - Var Group, leading digital integrator of digital services and solutions, announces the establishment of Yarix APAC (Yarix Asia Pacific) by the signing of a joint venture, strengthening its international market presence in the cybersecurity arena.

The new company, based in Bangkok, Thailand, will be **51 percent** owned by **CV Ventures**, a Thai company with deep knowledge of the local market, and **49 percent** owned by **Yarix**, Var Group's center of expertise dedicated to the cybersecurity universe, and will place a special focus on the **Blue Team** area, defensive security.

Yarix APAC will also support Var Group's **Security Operation Center (SOC)**, a command center for monitoring information systems, ensuring continuous 24/7 coverage of companies and institutions through teams operating in different time zones according to the **sustainable "Follow the Sun" model**. The *Follow the Sun* model not only ensures **uninterrupted protection** but also optimizes **analysts' well-being** by avoiding night shifts and reducing work-related stress.

"The cybersecurity market in Thailand is booming, with double-digit growth rates and a digital environment that is increasingly exposed to the issue of cyber risk. This makes the country a strategic area to preside over for those in the digital security industry. Thanks to the new base in Bangkok, we will expand the scope of our competence center, offering solutions aligned with the needs of enterprises, which require advanced protection from increasingly complex threats, with a sustainable model such as Follow The Sun, which we have already successfully implemented in our monitoring routine," said Mirko Gatto, Head of Cybersecurity at Var Group.

The joint venture is part of the cybersecurity competence center's internationalization plan, which since 2022 has seen the opening of offices in Italy and Europe, as well as in Mexico and India, for a total of 13 offices in 6 countries worldwide, a consolidated turnover of **50 million euros and 400 resources**.

Fabrizio Saltalippi, International Manager of Var Group, added, *"With the establishment of Yarix APAC, Var Group consolidates its global presence and continues on the path of international growth. The goal is to strengthen our role as a multinational operator capable of accompanying companies on their digital transformation paths, wherever they are. Our strategy is based on a balance between global vision and local roots, enabling us to offer integrated, flexible solutions that are consistent with the needs of different markets. In an increasingly interconnected and competitive environment, the ability to operate in a coordinated manner on a global scale is a strategic advantage for us and our clients."*

Dr. Varin Khera, CTO and Co-founder of CV Ventures, commented further that: *"Thailand is undergoing an unprecedented digital acceleration, which brings immense opportunities but also exposes us to sophisticated new cyber threats. It is a pivotal moment for our nation's digital security. This joint venture with Var Group to establish Yarix APAC is a direct response to this urgent need. By combining our deep understanding of the local landscape with Yarix's world-class cybersecurity expertise and innovative 'Follow the Sun' model, we are not just launching a service; we are building a bastion for our digital economy. We are confident that Yarix APAC will empower Thai enterprises to innovate and grow securely, establishing our Bangkok operations as the strategic hub for Var Group's cybersecurity expansion across the entire Asia-Pacific region."*

Var Group

Var Group is the leading operator of digital services and solutions, with a turnover of 823 million euros as of April 30, 2024. Thanks to the professionalism of its more than 3,850 people, it accompanies companies on their digital transformation journey. It has a territorial presence in 13 countries around the world (Italy, France, Germany, Spain, Austria, Switzerland, Albania, Romania, Latvia, Mexico, USA, India and Brazil) and a deep knowledge of business processes that allow it to be close to entrepreneurs in the definition of evolved business models. Var Group's offer is constantly enriched thanks to the continuous research and close collaboration with the most important technological and digital brands, start-ups and university poles, which allow it to be alongside the major industrial districts such as Food & Beverage, Pharma, Automotive, Mechanical, Fashion & Luxury, Furniture, GDO & Retail, Finance and Public Administration, enhancing their excellence. The synergy and specialization of its competence centers enable companies to make the most of the benefits of digital and develop projects in Collaborative Workspace, Business Applications, Digital Experience, Industry Solutions, Cyber security, Data Science, Digital as a Service, Digital infrastructure, Industrial Digital Twin and Sustainability Solutions.

It is part of the Sesa Group, a leading operator in Italy in offering technological innovation and IT and digital solutions for the business segment with consolidated revenues of 3.2 Billion Euros as of April 30, 2024. Sesa S.p.A. is listed on the Euronext STAR Milan market and pursues a sustainable development strategy for the benefit of its Stakeholders based on human resources skills and attention to environmental and social responsibility. Var Group adheres to the UN Global Compact, acquired ISO 14001 environmental certification and Great Place To Work certification in November 2023, and achieved Ecovadis rating at Silver level.

Yarix

Yarix is Var Group's cybersecurity brand of expertise and one of the most recognized, innovative and influential players in the cybersecurity industry. It has been providing cyber security and business continuity services and solutions to industries, government and military organizations, healthcare companies and universities for more than 20 years. Yarix has one of the most advanced Cognitive Security Operation Center in Italy and employs teams of people specialized in defensive and offensive security, Cyber Threat Intelligence, Incident Response.

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